

SOFIA BORGES

THINK SIMPLE. DESIGN SIMPLE.

EDUCATION

- 2017 Ironhack
UX/UI Design
- 2016 Ironhack
Web Development
- 2016 University of Miami
International Business

UX SKILLS

User Research
Usability Testing
Rapid Prototyping
Visual Design
Information Architecture

TECHNICAL SKILLS

Invision
Sketch
Flinto
Photoshop
InDesign
Illustrator
HTML & CSS
Javascript & jQuery
Ruby on Rails
Wordpress Sites

INFORMATION

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SOCIAL

linkedin.com/in/sofiaborgesmiami
github.com/sofiaborges22
medium.com/@sofiaborges
twitter.com/borgessoafia

EXPERIENCE

- **SpeedETab, Client Success Manager**
November 2016 to May 2017
Central point of contact for over 100 restaurants in Miami, NYC, LA, and D.C.
Responsible for the complete onboarding & managing of every restaurant on the platform
Brought daily customer service issues down by about 75% by improving the Point of Sale app for venues
- **Multiplica, Digital Marketing Intern**
May 2015 to August 2015
Managed the collection of data for 12 different HBO GO Latin America movie and television show online advertisement campaigns improving their quarterly online media planning reports by 24%
- **Freelance Graphic Designer**
May 2011 to May 2013
Worked as a freelance graphic designer for American University, Selfie Miami Photobooth, and Venue Magazine.

UX / UI DESIGNER